



## 10 Benefits of Using Metered Mail

1. **Convenience** - it's actually like having a branch of the post office in your own office that is open 24 hours/day. Metered envelopes are sealed, stamped and stacked in one efficient operation, providing you the automation to get daily and peak mail out the door on time everyday.
2. **Eliminate Trips to the Post Office** – No more time-consuming trips to the post office to stand in line for stamps. Through the digital control panel on your meter you can acquire the postage you need, with the simple touch of a button to access our Postage-By-Phone service.
3. **Postage Savings** - Independent studies have consistently proven that you can decrease postage costs by as much as twenty percent using a complete office mailing system. Electronic scales offer precise weighing, and postage meters allow you to print the exact denomination that you need. Stop applying two stamps when you need some amount in between or trying to manage multi-denominational stamp inventories – it's virtually impossible to avoid excessive waste.
4. **Increased Security** – Meter “stamps” don't exist until you print them. By eliminating stamp inventories you'll never have to worry about lost or damaged stamps, plus your postage dollars are much safer in a lockable meter as opposed to a cluttered desk drawer.
5. **Cost Accounting** - Most Secap meters include a cost accounting feature that allows you to accurately track postage expenditures for multiple different accounts. Accounts can be assigned to different departments, individual users, clients, etc. This allows for easier budgeting and reconciliation, as you can see exactly how every postage penny was spent.
6. **Package Compatibility** - A postage meter can also produce self-adhesive metered tapes for packages, flats and tubes. Larger items such as these often appear messy when wallpapered with stamps. With a meter, your package will look neat and professional and will be accurately posted every time.
7. **Faster Mail Service** - Metered mail is treated as business mail and is handled with higher priority. It is already dated, postmarked, and cancelled when it arrives at the post office, so it requires fewer steps in the handling process. Additionally, dated metered mail must leave the receiving post office before midnight of the date shown. As a result, it typically arrives 24 hours faster than stamped mail. Therefore, your important business correspondence will yield quicker results (i.e. more efficient billing resulting in improved cash flow), and all for the same dollar that you're spending now!
8. **Professional Image** - Using metered mail makes a statement about your business. Often, your envelope is the first impression that you can make on

the customer. Metered mail projects a neat, professional image and helps you to create a favorable impression. It can make small companies look larger and larger businesses appear more prominent.

9. **Free Advertising** - A postage meter also allows you to print an advertisement on your envelope promoting your company, such as a corporate logo or product image. Digital meters also support custom text messages that can print next to your postage. Turn you mail into miniature traveling billboards promoting your company or favorite cause wherever your mail goes. Envelope ads and text lines also enhance openability, increasing readership and response rates!
10. **Free Postal Consultation** - By doing business with EBS, you'll also receive a free postal consultation. We are ready to help you minimize your postal costs, navigate your way through confusing postal regulations and make sure you are preparing your mail more efficiently.